



KONICA MINOLTA

**YOU**  
WANT TO CHANGE THE FUTURE.



**WE**  
GIVE YOU THE OPPORTUNITY.



**WIN YOUR TRIP**

Three days in Amsterdam

All expenses paid trip to Lisbon & Web Summit 2018

KONICA MINOLTA  
**INTERNATIONAL  
UNIVERSITY CONTEST**



# GIVING SHAPE TO IDEAS

**As a truly innovative and socially responsible company, Konica Minolta is committed to identifying and nurturing the talent of the future. Konica Minolta wants to combine innovation with imagination for a brighter tomorrow.**

The Konica Minolta International University Contest (IUC) gives you a unique opportunity to engage in an innovative international cooperation project between the worlds of academia and business. Our proposal is that students analyse a document or information workflow at their university and propose an innovative alternative that delivers improvements for their institution. Prizes will be awarded to the best proposals on both a national and international level.

**We suggest three possible areas for you to analyse:**

- 1. Student life cycle:** All administrative processes related to the academic life of students.
- 2. Academic services and learning:** Here you can analyse the transmission and sharing of information and knowledge between teaching staff and students.
- 3. Campus/city life and/or student services:** Other activities/services developed or offered by a university, e.g. accommodation, libraries, transport, cultural activities, sports, etc.

## ▀ Teams

To participate students must form teams. Each team should have between three and five members, and can include one member of your university staff (e.g. a lecturer), but this is not an absolute requirement.

In a first step, a national jury will select a champion among the university teams that entered the contest. In a second step, the national champions' proposals will be evaluated by an international jury before the top prize is awarded.

For the national award we will accept a maximum of three teams per university. If there are more than three applying teams, the university in question will select the three best proposals to be entered for the national competition.

## How to enter

Every team will prepare a document with their findings, recommendations and solutions.

The main criteria for a successful proposal are:

1. Depth of analysis
2. Proposal of an innovative solution
3. Benefits of the proposal for your university
4. Feasibility of the proposal
5. Originality

## How to submit your entry

Your entry should be submitted as a PDF file latest by 12 noon on 28 February 2018 (local time).

## Juries

Entries will be evaluated by juries made up of well-known representatives from academia and business and members of Konica Minolta's national and international management teams. In the international jury we will also involve the Business Innovation Centre, a global organisation responsible for the development of new technological solutions for Konica Minolta ([bic.konicaminolta.eu](http://bic.konicaminolta.eu)).



Where the tech world meets:  
Web Summit, Lisbon 2018

## Prizes

Konica Minolta will invite the three teams selected to represent your university to the National Award Ceremony.

**The prize for the winning national team is a 3-day trip to Amsterdam\*** during April 2018 along with an invitation to attend the International Awards Ceremony.

At this ceremony the winning international team will be announced and awarded its prize.

**The prize for the winning international team is a trip to the Web Summit in Lisbon\* during November 2018.**

In the exciting environment of the Web Summit the winning team will witness a seething mass of startups pitching ideas, investors looking for the next Google or Facebook, tech thinkers talking about the latest trends, and the odd celebrity giving their visions for the future.

In addition, Konica Minolta will publish the names of the winners and their university on its web page.

\*including flights, transport and hotel accommodation

### What can the students expect from their university?

1. Full co-operation, support and engagement at all levels from the university and its staff for participating teams.
2. Research opportunities within the set timeframe of the contest.
3. Permission to initiate and create innovative ideas that can assist the parties involved in the workflow, and to observe their performance.
4. Evaluation of proposals and selection of the best three to represent the university if more than three teams are participating.

### What can you expect from Konica Minolta for the duration of the project?

1. Regular communication with teams and universities to answer any questions and the provision of any required support.
2. An open mind for creative ideas and collaborative information.
3. Promotion of and support for the Konica Minolta IUC through all available channels.



KONICA MINOLTA

## ▄ KONICA MINOLTA International University Contest 2017/18

**15 December 2017**  
Closing date for team registration

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**28 February 2018**  
Deadline for team entries

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**March 2018**  
National Award Ceremony

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**April 2018**  
International Award Ceremony 2018  
Amsterdam

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**November 2018**  
Web Summit Lisbon

For more information please contact  
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